

# ECO

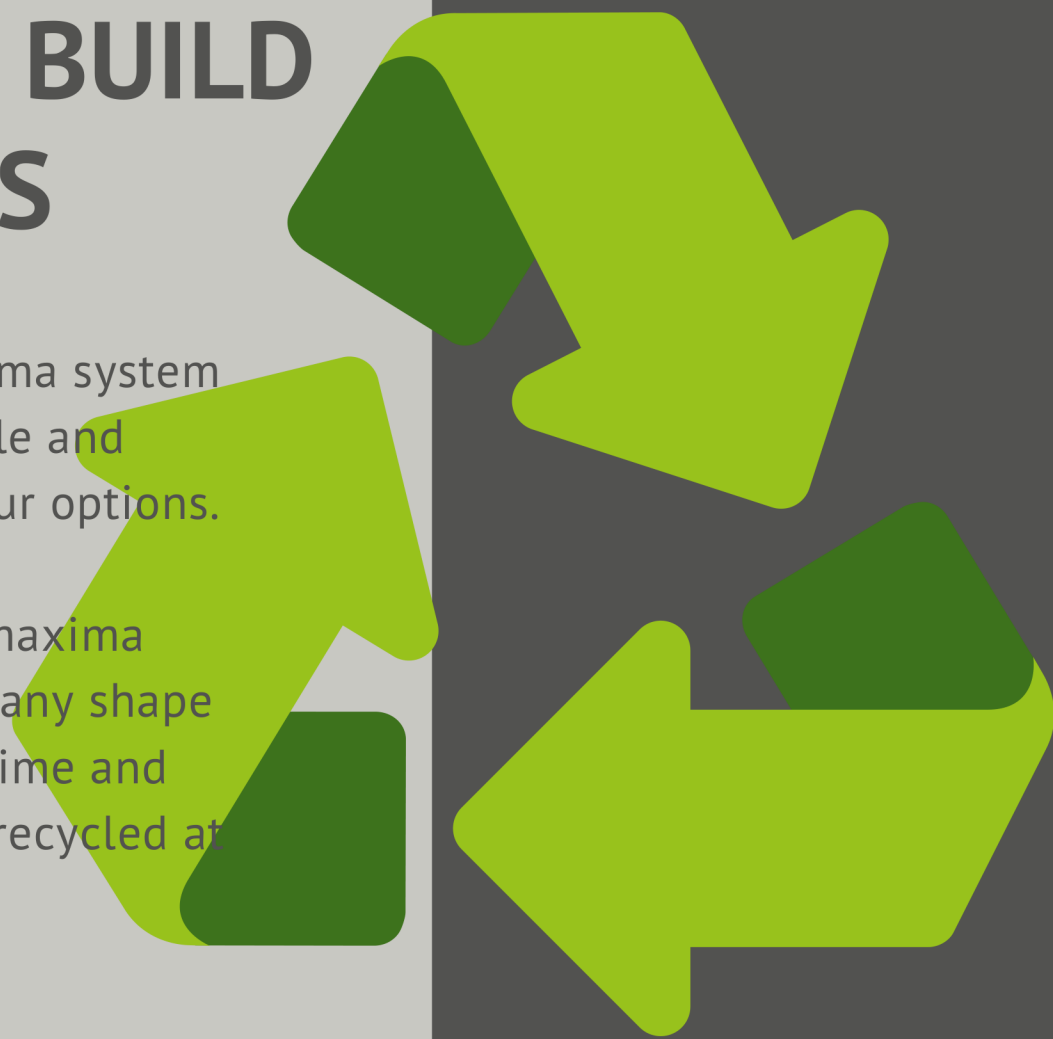
# FRIENDLY

## INITIATIVES BY Outstanding Displays

### REUSABLE BUILD MATERIALS

OD uses a unique maxima system which is sturdy, reusable and comes in multiple colour options.

Unlike other systems, maxima can be configured into any shape or size, can be reused time and time again and can be recycled at the end of its lifecycle.



### ZERO WASTE EXHIBITOR FASCIAS

Typically exhibitor fascias end up in landfill... not at Outstanding Displays!

Our Fascias are 100% recyclable with event organisers having the choice of either:

- Low watt/low energy backlit LED lightboxes with recyclable paper fascias
- Relief mounted recyclable cardboard fascias



### ETHICAL EVENT SIGNAGE

All signage used by Outstanding Displays has the following eco-friendly attributes:

- Made from recycled materials
- Printed using low-tox, water based ink
- Reusable so you can use time and time again = cuts down on excess manufacturing
- Is compact and easy to transport
- Can be recycled at the end of it's lifecycle... torn into shreds and repurposed into a new signage skin

### TREES FOR DISPLAYS

Helping event organisers and the planet.

We assist busy PCO's and Event Organisers to reduce the impact of their events through our increasingly popular 'Trees for Displays' initiative.

We are committed to planting at least one tree for EVERY exhibition display that we build.

Join us to 'build better.'



### INNOVATIVE IDEAS

Designed & manufactured reusable 'stillages' for storage of stock

- Stock does not need to be put on a pallet = reduction in landfill
- On wheels = reduced need for forklifts
- Stacks neatly on top of each other = more stock per truck and less trucks on the road

Designed & manufactured a 'stretchy' reusable, green band to hold stock together in transport

- Green band replaces plastic wrap = a reduction in landfill